

STAND UP FOR EQUALITY.
IN SPORT. IN LIFE. **STAND UP** EVENTS

Annual Report 15/16

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Angie Greene

I grew up in a wonderful family that consisted of talented athletes. My brother, Steven, played AFL for 5 years and VFL for 3 years. My father, Russell, is in the Hawthorn Hall of Fame and my Grandfather, Frank Sedgman, won 22 tennis grand slams.

Sport has always been a huge part of my family. I am incredibly proud of my family's achievements, however there was always something I very much disliked about the sporting culture I was exposed to. As I matured I realised my dislike of the culture was due to the inequality that exists within it. To state that I am genuinely passionate about making a change in this space is an understatement. My passion has stemmed from both personal and sociological reasoning.

I am the youngest of three. I have two older brothers, one is gay and one is straight.

Growing up, I witnessed two very different journeys of two equally talented men due to their differing sexual orientations. Watching these two different journeys caused me heartache, frustration, and fuelled my desire and passion to create change. I imagine this is also where my fierce protectiveness towards those who are discriminated against comes from.

The statistics surrounding the Lesbian, Gay, Bisexual, Trans, Intersex, Queer and Asexual (**LGBTIQA**) Community are harrowing. I lost three friends to suicide before I turned 24, all male. Just as I turned 29, our group lost another friend, another male.

I believe that our current suicide statistics tell us an important amount about how we are conditioned, our expected gender norms and our sexuality. Men are 2 times more likely than women

to suicide. Put the LGBTIQA community into the equation and they are 4-5 times more likely to suicide than their heterosexual counterparts, 14% more likely to attempt suicide, with 50% of Trans people attempting suicide at least once in their lives. These statistics speak volumes and reflect to us how much needs to change.

The main goal of Stand Up Events Melbourne Inc. (Stand Up Events) is awareness. We hope to implement preventative programs into sporting communities. Education and awareness is vital to creating change. We are not here to speak to the people that already believe in equality and inclusion, we are here to speak to the people that may not understand the impact that their behaviour and language has on those around them. I realised how important this was after hearing my father's story.

» I am the youngest of three. I have two older brothers, one is gay and one is straight. «

The thing I admire most about my father is not his achievements, but his honesty. He is from the Melbourne suburb of Frankston and he started playing AFL when he was 16 years old. He came from a pretty rough area and was engrained very heavily in the football culture. He just wanted to in. Words such as Homo, Poofta and Faggot were unapologetically prevalent in his vocabulary, yet he did not identify himself as a homophobe.



» Growing up, I witnessed two very different journeys of two equally talented men due to their differing sexual orientations. Watching these two different journeys caused me heartache, frustration, and fuelled my desire and passion to create change. «

It was when my father matured and started having kids that his protective nature was born and he became more aware of how he treated people, his language and his behaviour. This awareness was magnified when he realised from a very young age, that he had a gay son. Even before my brother “came out” to him, my father was speaking up to his friends in conversations when they used derogatory and discriminative language, because he knew that this would affect his son in the future.

My father now speaks very opening about how he carries guilt from his younger days, expressing that he deeply regrets how many people he may have hurt due to the impact of his language. He stated recently; Using the words *faggot* and *Poofta* was just part for the course in footy. I still reflect on how many people I might have hurt,” (The Age, 16th of May, 2016).

Homophobia is a massive issue but we all have the choice to make our world a safer, happier, inclusive and healthier place for everyone. The power of change is in the hands of individuals.

I have chosen to target sport for several reasons.

The first reason is because I have seen first hand the impact that exclusive cultures have on those that do not feel included. My brother Brent stated recently; „You remove yourself from that situation just so you don't have to deal with it,“ and „So I haven't been to a footy match for years and years and years just because I haven't felt welcome.” (The Age, 16th of May, 2016). The fact that anyone feels that they have to remove themselves from certain areas of society is simply not OK.

The second reason is the fact that the people who “come out” in sport are highly disproportionate to any other field, especially in team sports. This speaks volumes about what is happening within our sporting culture and this needs to change, especially when Australia is known for its love of sport. Australia should be place where every single person feels welcome, which it currently is not.

Sport is a home, a religion, and a community to a significant amount of people in Australia. I believe that if we can make sport a more equal and inclusive culture, not only for the players and clubs, but for the members in the crowd, this has the potential to cause a ripple effect throughout society and create a more embracing and equal society for all of us.

A close-up photograph of a hand with the index finger pointing upwards. The index finger is wrapped in rainbow-colored tape, a symbol of LGBTQ+ pride. The background is a soft, out-of-focus yellow and orange. Overlaid on the image is a quote in bold, dark blue text.

»Homophobia is a massive issue but we all have the choice to make our world a safer, happier, inclusive and healthier place for everyone. The power of change is in the hands of individuals.«

Our Committee

Our Management Committee is responsible for Stand Up Events overall performance and compliance. They provide an abundance of strategic direction, effective governance and leadership.



Matthew Spangher

Matthew is currently a professional AFL footballer. He has played for 11 seasons for the west coast Eagles, Sydney swans and the hawthorn football club. He was a member of the 2014 premiership team. Matt has been actively involved in the fight for equality for a number of years. He has joined a number of players on the IDAHOT campaign.

Matthew's close ties to the LGBTIQA community is what encouraged him to become more actively involved. His experience with football communities provides a strong foundation to assist in the development of the stand up education programs.



Jon Griffin B.Ec / CA

Jon is a director of APL Financial Chartered Accountants and a member of the Institute of Chartered Accountants in Australia and has been advising not for profit organizations for the previous 20 years. Jon completed a Bachelor of Economics in 1978, a Diploma of Financial Services in 2006 a Certificate IV in Training and Assessment in 2014. . He is also a registered company auditor, registered tax agent and a registered self-managed superannuation auditor.

In a paid and unpaid capacity Jon consults and audits more than 25 not for profit and charitable organizations in Australia.

Jon's passion is providing Stand Up Events with support and inspiration so the organization can do its best work.



Patrick Vagg

Patrick is an Associate at Oakley Thompson & Co, with 9 years' experience in corporate/commercial litigation, insurance and personal injury law. He holds a Bachelor of Laws and a Bachelor of Arts (Politics and History) from the University of Notre Dame Australia.

Patrick practices with a strong commercial acumen, commercial awareness and has a strong interest in non-for-profit, social services and LGBTIQA issues in the community.



Stuart Gillespie

Stuart is a director of his own consulting business (Kynnections Consulting) with over 20 years experience working in senior and middle management roles in Local Government, driving numerous change management and business improvement opportunities and leading a number of major community and regional development projects.

Stuart brings experience in all aspects of governance in government and community from Board memberships at the Maribyrnong Moonee Valley LLEN; Flemington Neighbourhood Renewal, Latitude (Directions for Young People), The Melbourne Employment Forum and Victorian Multicultural Commission Regional Advisory Council.



Angie Greene

Angie is the founder and Committee Secretary of Stand Up Events Incorporated. Her background is in counselling, she holds a Diploma of Holistic Counselling from The Australian College of Natural Medicine, and a Bachelor of Social Science, specialising in counselling, from the Australian College of Applied Psychology. During her time studying, Angie focused her education and interest on topics of the mental health of LGBTIQ youth.

Since founding Stand Up Events Angie has built a vast network of support Australia wide to help the mission of Stand Up Events grow and challenge the heteronormative cultures of Australian Sport in order to make a real change.



Samantha Lane

Fairfax Media's The Age, Samantha specialises in Australian rules football, Olympics and cycling coverage and is a member of Channel Seven's AFL television broadcast team. Samantha has a wealth of media experience that also includes magazine feature writing, digital and radio work.

Samantha has covered three Olympic Games for Fairfax: Beijing in 2008, London in 2012 and Rio in 2016, has reported from the Tour de France three times including the year of Cadel Evans' historic victory and featured in the ABC's Agony Aunts series. Passionate about equality in all its forms, Samantha was delighted to join the Stand Up Events committee as a foundation member and ambassador.

Ambassadors

Stand Up Events Ambassadors embody our identity, in drive, passion, values and ethics. We're proud of the ever growing mix of diversity and personality.

2015-16 Ambassadors



Jarryn Geary

Professional AFL Player



Jobe Watson

Professional AFL Player



Chris Judd

Professional AFL Player



Matthew Spangher

Professional AFL Player



Luke Ball

Professional AFL Player



Tyson Goldsack

Professional AFL Player



Koen De Kort

Professional Cyclist



Jess Harris

Actress



Brendon Goddard

Professional AFL Player



Frank Sedgman

Professional Tennis Player
Australia (Retired)



Olympia Valance

Actress



Ian Roberts

Professional NRL Player
(Retired)



Rhys Ulich

Model & Television Presenter



Samantha Lane

Journalist, The Age



Glen Archer

Professional AFL Player
(Retired)



Steven Greene

Professional AFL/VFL Player
(Retired)



Lachlan Beaton

AFL Player (Retired), Uni Blacks



Molly Meldrum

Music Legend



Russell Greene

Professional AFL Player (Retired)



Michael Jamison

Professional AFL Player



Peter Giles

Professional AFL Player (Retired)



Matthew Pavlich

Professional AFL Player



Mike Pyke

Professional AFL Player



Jason Tuazon-McCheyne

Leader, Australian Equality Party



Brock McLean

Professional AFL Player



Leigh Montagna

Professional AFL Player

Ambassador Profile



Russell Greene

Professional AFL Player (Retired)

“My involvement with Stand Up Events is helping to bring awareness to the unjust and unwarranted discrimination against those who are in the LGBTIQA spectrum. When speaking to young groups of sportsmen and sportswomen, I stress that in appropriate dialogue on the sporting field and in life in general can have catastrophic consequences resulting in an individual attempting suicide or actually suiciding.

Stand Up Events thoroughly endorses equality and inclusiveness, which is a value very close to my heart. Having a son that is homosexual has made me determined to stamp out homophobia and transphobia. By educating our young through programs initiated by Stand Up Events, we will rid our society of this unwanted prejudice.”

About Russell Greene

Russell Greene made his VFL debut for St Kilda as a 16-year-old in 1974.

He played 120 league games for the Saints, and kicked 52 goals.

He performed even better with Hawthorn, where he moved in 1980, winning a club best and fairest in 1984, and playing in three premiership teams.

He also captained Victoria, and achieved All Australian selection in 1985.

Russell retired in 1988 after 184 VFL games and 82 goals for the Hawks.



**Stand up
for equality.
In sport.
In life.**



Sponsors

We tailor customised packages with organisations who wish to support us. This way, we believe that both parties get the best out of the agreement. At Stand Up Events we want healthy and positive relationships with our sponsors.

2015-16 sponsors



Gold sponsor



Silver sponsor



Silver sponsor



Silver sponsor



Bronze sponsor



Bronze sponsor



Launch assistance



Apparel sponsor



Donation of branded vehicle for 3 weeks

Supporters

We appreciate all individuals, businesses and organisations who offer support. We would like to thank them for their contribution towards Stand Up Events activities and vision.

Those that support us



The Greyhound
Hotel

In black and white

Eliminating Homophobia

Sadly, these figures are aligned with the LGBTIQ Community. They are a harrowing sign that things need to change. The mental health of LGBTIQ people is among the poorest in Australia.

11%

experience obscene mail and phone calls and damage to personal property. 64% modify their behaviour due to fear of stigmatization and discrimination.

49%

of trans respondents to a NSW study reported having been sexually assaulted.

50% 4-5

of adult trans Australians experience verbal abuse, social exclusion and having rumours spread about them.

number of times more likely LGBTIQ people will attempt suicide. LGBTIQ people have the highest rates of suicidality of any population in Australia.

80%

of same-sex attracted and gender questioning young Australians experience public insult, 20% explicit threats and 18% physical abuse and 26% 'other' forms of homophobia (80% of this abuse occurs at school).

1/3

have been threatened with violence, with 19% having been physically attacked (and a similar number reporting discrimination by the police).

IDAHOT was created in 2004.

It stands for 'International Day against Homophobia and Transphobia'.

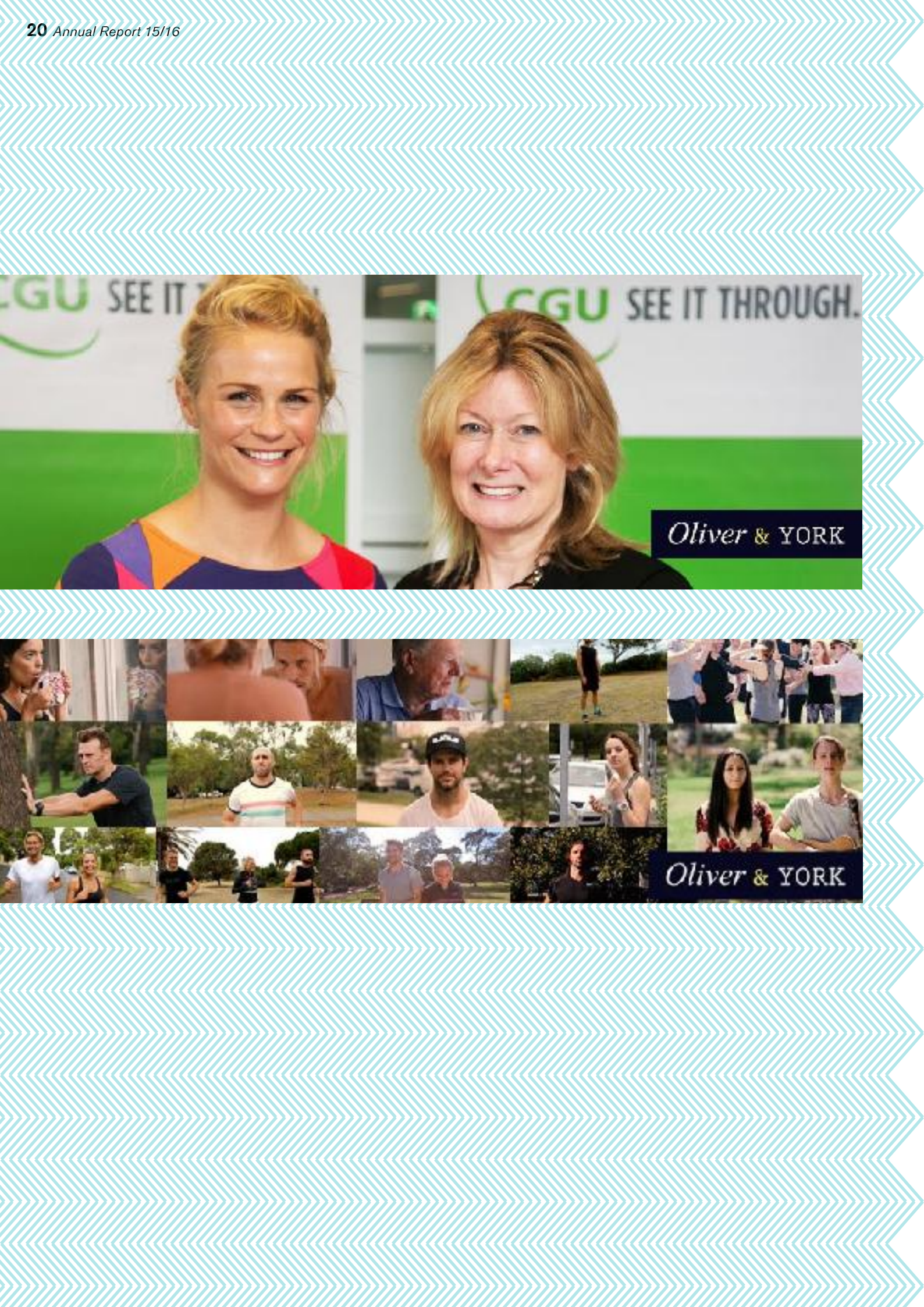
IDAHOT takes place every year on May 17, the day in 1990 that homosexuality was removed from the World Health Organisation's International Classification of Diseases. Celebrated in over 130 countries, IDAHOT, is an annual landmark aimed to unite millions of people to come together to support the recognition of human rights for all, irrespective of sexual orientation, gender identity or expression.



MOVE
IN MAY
2016







» Stand Up Events supports the LGBTIQA communities throughout Victoria in an effort to raise awareness for sexual and gender equality and challenge hetero-normative thinking and behaviour in our society and our sporting culture. «

Overview

Stand Up Events supports the LGBTIQA communities throughout Victoria in an effort to raise awareness for sexual and gender equality and challenge hetero-normative thinking and behaviour in our society and our sporting culture.

Beyond raising awareness, the principal goal of Stand Up Events is the prevention of physical abuse and suicide amongst our youth. Not only are we witnessing the LGBTIQA community suffering from the highest rates of suicide of any population in our country, but the mental health of our LGBTIQA people is among the poorest in Australia.

In order to achieve this prevention, Stand Up Events will be implementing and operating in 2016 an education program throughout our urban and rural sporting communities.

Education is imperative to us, as it is the first step to change. Through our upcoming workshops Stand Up Events aims to:

- Work with, and build on the hard work already undertaken by current organisations and groups supporting the community;
- Partner with sporting communities who provide an integral link with the communities we hope to reach and work with;
- Develop a life-changing program with the best team and resources which effectively challenges homophobia in our society and sporting culture; and
- Directly reach out and support those suffering in the LGBTIQA communities as well as those too afraid to identify as LGBTIQA.







Move in May

In 2015 the first international study of homophobia in sport titled 'Out on the Field' revealed 87% of young gay athletes in Australia feel forced to hide their sexuality from teammates, placing the country among the least safe English-speaking countries for LGBTIQ+ players. This study, the largest of its kind, undertaken by more than 9500 people around the world demonstrated the marginalisation within the Australian sporting culture, and the need for all to come together to effect change.

Move In May is the **ONLY** event of this scale that supports and celebrates IDAHOT. We believe that Move In May has the potential to grow every year and become one of the biggest events in Australia that caters for all communities. Move In May is an all-inclusive Fun Run that results in a post event celebration that caters for everyone – rainbow or otherwise! If you want to see equality and inclusion in our society, this is the event for you!

The Inaugural Move In May was held on Sunday, the 22nd of May at 12.00pm – 5.30pm at the popular and central location, The Tan.

For all participants jogging or walking around the park, volunteers working and ambassadors showing their support - all agree there was a special sense of community and humility that made Move In May a wonderful event. Feedback from all involved told us that there was a vibrant, friendly atmosphere with people from all types of communities coming together. This past Move in May was simply the first chapter, with bigger and better things to come in 2017.





STRATIFICATION

Charity registration

Stand Up Events Melbourne Incorporated (ABN 58506998676) was registered as a charity with the Australian Charities and Not-for-profits Commission (ACNC) on **21 October 2015**.

Being registered with the ACNC demonstrates Stand Up Events' commitment to transparency and good governance.

Being a Registered Charity is a legal privilege only those charities that have met, and continue to meet, the criteria of being registered are allowed to use. By achieving its registration with the ACNC Stand Up Events has proven a not-for-profit is an organisation that does not operate for the profit, personal gain or other benefit of particular people.



**Angie Greene organising
celebrity walk to highlight
anti-LGBTIQ sport bias**

May 13, 2016 12:00pm
By Jon Andrews - Daystate Leader



Move in May Launch

The Stand Up Events and CGU's Move in May launch occurred on Wednesday the 17th of February, 2016. The launch was held at the Glasshouse and catered by the Big Group. There were 300 people in attendance.

Event Donations

Silent and Live Auction Items were donated to Stand up Events - all of which were sold, netting a total of \$15,491.

Entertainment

Entertainment was provided by acoustic duo Ruby and Jack Dacy along with DJ - Chris Meehan.

Sponsors and Ambassadors in attendance

CGU, Grill'd, Jaggad, Five Creative, Oliver and York and Lendlease.

Approximately 70% of Ambassadors were present on the night, with the other Ambassadors unable to attend due to personal/family issues, each of which sent their apologies.

Event speakers

Angie Greene - Founder, Matthew Spangher - Ambassador, Samantha Lane - Ambassador, Russell Greene - Ambassador and Jennifer Mitchell - CGU.

Suzanne Tonks, Oliver and York spoke briefly and introduced the Move in May campaign video.

2015-16 ticketing overview



Gayby Baby Private Screening

17 September 2015

Private screening.

Gross sales - \$3,234.00

Online sales - \$3,234.00

Net sales received - \$3,000

Drag Bingo

10 December 2015.

Fundraising event for Stand Up Events Incorporated.

Tickets were sold at \$21.00 through the Grey Hound website.

Total money raised from the event was \$1,020.00

Stand Up Events & Move in May Launch

17 February 2015.

Gross sales - \$24,970.00

Online sales - \$24,970.00

Net sales received - \$23,791.87

Move In May

22 May 2016.

1,137 attendees

Gross sales - \$38,689.20

Online sales - \$38,689.20

Net sales received - \$36,547.20



Workshops

Stand Up Events is set to implement and operate specifically designed workshops throughout urban and rural junior sporting communities in Victoria, which target the prevention of depression, physical and mental abuse, and suicide amongst our LGBTIQA youth.

Our pilot program, which we plan on rolling out in the latter half of this year will be focused on 2 sporting clubs.

Stand Up Events' workshops aim to equip these clubs with the ability to prevent and deal with adverse events through the coaching of 'supportive skills' in order to create safe and inclusive environments in the club and the connected community for same sex attracted, intersex and gender diverse youth and families.

Our workshops are comprehensive, sequentially developed multi-session programs designed by Mrs Valerie Carwardine, a Psychologist in Melbourne, and will be implemented through a team including Stand Up Events founder Angie Greene along with various Stand Up Events Ambassadors.

The Stand Up Events workshops will use a range of interactive methods including films, group exercises and discussions, deep-learning tasks, quizzes and individual and community challenges.

With our workshops, Stand Up Events hopes to assist hundreds of clubs and sporting communities across the state in their efforts to actively promote safety, diversity, inclusion and respect for the LGBTIQA community, and teach people that discrimination has no place within Australian sport and Australian society.

Through the Stand Up Workshops we aim to:

1. Partner with sporting communities who provide an integral link with the communities we hope to reach and work with;
2. Develop a life-changing program with the best team and resources which effectively challenge homophobia and in our society and sporting culture; and
3. Directly reach out and support those suffering in the LGBTIQA community as well as those too afraid to identify as LGBTIQA.



» The Stand Up Events workshops will use a range of interactive methods including films, group exercises and discussions, deep-learning tasks, quizzes and individual and community challenges. «





Stand Up Events Impact

AFL, VFL and VAFA clubs which Angie Greene has spoken to about homophobia in sport, Stand Up Events and Move in May.

Some clubs have also shown their support by having senior players wear Stand Up Events merchandise and displayed Stand Up Events banners and posters around their grounds and clubs.

AFL FOOTBALL CLUBS

Essendon FC
Melbourne FC
St Kilda FC
Collingwood FC

VFL/VAFA FOOTBALL CLUBS

University Blacks
Old Trinity
Hampton Rovers
Old Brighton
Old Xaverians
Old Melbournians
Old Scotch
VFL Umpires

COMPANIES

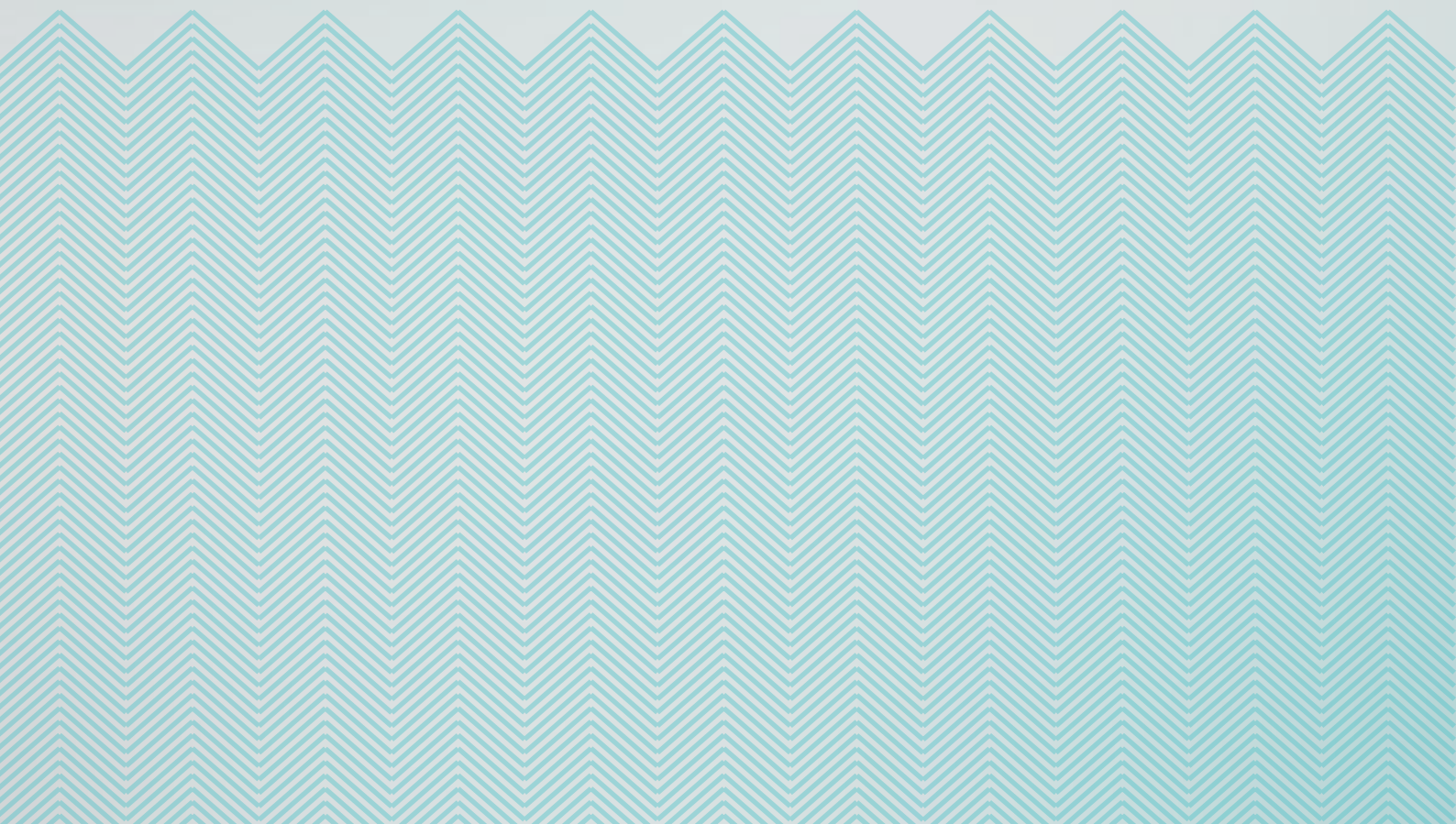
CGU - 3 x internal presentations
LendLease 2 x internal presentations
Maquarie Bank
StaCom Media

EVENTS

Essendon Chairmans Luncheon
Collingwood FC Presidents luncheon
St Kilda FC Panel
Yarra Glen Council Panel
IE Digital
WWGI - Women supporting Womens' event by
'Thrive by Michelle'
She Speaks Northside at MidSumma Festival
The Purple Bombers event
Pride in Victorian Sport
Tennis Australia
Glen Eira Council



Media Activations



CGUs Move In May (MIM) video campaign created by Suzanne Tonks from Oliver and York. Created over 3 days. Campaign video ending with the CGU Logo. Facebook reach over 59,921 people.

Online Age Article featuring CGUs MIM video on The 17th of February. Article came out in print on The 18th of February - The day after the launch. **This article was syndicated nationally in the following newspapers:**

- Canberra Times
- Redland Shire
- North West Shire
- Brisbane Times
- WA Today
- Sydney Morning Herald x2
- The Daily Telegraph.

NOVA 100 at 7.30am (peak time). Chrissie, Brownie and Sam Pane spoke about Stand Up Events and CGUs MIM with Ambassador Olympia Valance.

AFL360. Angie Greene and Matt Spangher spoke on AFL360 about CGUs MIM at 8.30pm on IDAHOT night - Tuesday the 17th of May.

OPEN MIC. Russell Greene spoke to Mike Sheehan on Prime Time Open Mike about Stand Up Events and CGUs MIM. The entire segment was dedicated to Russell Greene. Facebook reach - 77,696 people.

CHANNEL 7. SATURDAY NIGHT FOOTBALL on The 14th of May. An interview with Angie Greene was shown at half time, speaking about Stand Up Events and CGUs MIM. This is one of the biggest media audiences over the weekend. Richo and Luke Darcy conducted the segment.

BAYSIDE LEADER: Angie Greene and CGUs MIM were on the front cover of The Bayside Leader on Tuesday the 17th (IDAHOT).

THE HERALD SUN. Page 16 of The Herald Sun on Tuesday the 17th (IDAHOT). Ambassadors Tyson Goldsack, Matthew Spangher and Brendon Goddard spoke about CGUs MIM and why they are involved. Article was also featured online the night before.

THE POSITIVITY PROJECT. Angie did an interview on the boundary line at Etihad Stadium - seen by at least 3,000 people on social media.

SUNDAY FOOTBALL SHOW including a live cross with Trent Cotchin at CGUs MIM wearing a CGUs MIM T-shirt and headband, speaking with Luke Ball on the Footy Show Panel, who was also wearing a CGUs MIM headband. On face book - this post reached 42,845 (Stand Up Facebook alone). The show has an audience reach of an estimated 83,000.

CHANNEL 9. CGUs MIM made Channel 9 news on Sunday the 22nd of May at 6pm and 7pm.

ESSENDON FOOTBALL CLUB.

Angie spoke to the entire playing group and staff. Angie was also included in a media call and an interview with "The Bombers Website". The interview and CGUs MIM was published on the website several times.

ETIHAD STADIUM. On Saturday the 14th of May, Angie Greene had two previous interviews about CGUs MIM which both featured before and during the game. It was also shown on television that night. CGUs MIM video campaign was also shown on the Etihad screens at half time.

JOY FM. Two months before CGUs MIM, Angie spoke about CGUs MIM 3 times on JOY FM. One of these times included an interview with Lord Mayor, Robert Doyle.

104.3 FM Tyson Goldsack spoke to Jo and Lehmo on an 8am slot mid-week.



ADSHEL. CGUs MIM Posters featured in 30 Adshel locations.

CGUs MIM Posters (both A4 and A3) were put up in 177 locations around Melbourne, including:

- Brunswick
- Chapel Street
- Clarendon Street
- Hampton.

FEDERATION SQUARE Federation square sponsored CGUs MIM by playing the **Campaign Video** over 2,500 times on The Big Screens.

SILVER AND BRONZE SPONSORS Each of our sponsors posted CGUs MIM on social media and/or promoted internally via their website and internal networks.

INSURANCE NEWS CGUs MIM was featured on Insurance News on the 16th of May.

SEN. Angie spoke to Andy Maher on SEN for 13 minutes about Stand Up Events and CGUs MIM on the lunch time slot.

OUTERSANCTUM PODCAST Angie did an interview with 'The Outersanctum'. The podcast was viewed 4,000 times.

MINI COOPER. MINI wrapped a CGUs MIM car for Angie to drive for 3 weeks prior to the event.

MCG SCREENS. CGUs MIM was promoted on The Big Screens of the MCG at 6 Collingwood FC Home Games. On Saturday the 21st, CGUs MIM was also featured on their banner.

HOT BREAKFAST. Wednesday the 18th of May. Eddie and the boys spoke to Tyson Goldsack on the 830am slot about CGUs MIM. CGU was mentioned at least 4 times during this interview.

GRILL'D. Dedicated 3/3 of their Local Matters Jars in 7 of their CBD locations.

HAWTHORN FC promoted an interview with Matt Spangher about CGUs MIM.

ST KILDA FC. Did a social media post of two of the St Kilda boys (one including Ambassador Jarryn Geary) wearing the CGUs MIM headbands and promoting what CGUs MIM was all about.

CARLTON FC. Did an article about CGUs MIM.

NAB. Internal promotion of CGUs MIM.

Online Age Article by Jill Stark. Stand Up Events and CGUs MIM featured in this article.

TRAINS. CGUs MIM was advertised on 15 panels on The Sandringham Train Lines for an entire month, from the middle to April to the middle of May. Audience reach: Approx. 165,926 single passenger journeys over 4 weeks.



THE AFL RECORD CGU MIM was in The AFL Football Record on Friday night the 20th of May.

THE AFLPA Matthew Pavlich wrote a personal letter to all 800 playing members about CGUs MIM. Video and article about CGUs MIM was also featured several times on their website.

THE AGE. Samantha Lane wrote an article about CGUs MIM on Sunday the 15th of May.

Stand Up Events Website. CGU Logo featured heavily on the Stand Up Events website, including a hyperlink to the CGU website.

FLYERS. Stand Up Events bought and disrupted 3,500 CGUs MIM Flyers to the traffic outside of Richmond Train Station (before an MCG match) and Flinders Street Train Station (between 7am - 9am). At each space there were two volunteers handing out flyers. Volunteers visited each station five times as approved by permit.

GLOBE Magazine (LGBTIQA magazine) promoted CGUs MIM twice in the lead up to CGUs MIM.

Team Melbourne (LGBTIQA Sporting Organisation) promoted CGUs MIM several times in the lead up.

The Lord Mayor posted a photo of himself with Angie Greene and did a tweet about it on IDAHOT day - reaching his 65,000 followers.



With Angie Green, org'r of #MoveInMay (this Sun). Today is also #IDAHOT and Move In May promotes this great cause.



AMBASSADORS. Our Ambassadors who have social media all posted more than twice about CGUs MIM. Their reach on Instagram alone is 647, 608.

Angie has **spoken personally** to the following football clubs:

- Old Trinity
- Old Brighton
- Old Melburnians
- Old Xaverians
- University Blacks
- Hampton Rovers
- Hockey Victoria
- Yarra Glen.

Dr Sally Cockburn' Angie Greene had a **phone interview about CGU MIM on 3aw.**

July 12th - Angie and Russell Greene will **feature on the St Kilda FC Panel for their upcoming Pride Game.**

Move in May featured in a **DNA Magazine** article titled 'May Day' in the August 2016 issue.

COMING UP

Angie and Russell Greene will be a part of The **St Kilda FC Pride Game** in August 2016. They will be interviewed and featured during the game.

The Carlton FC are branding their game on Sunday August 7 for Stand Up Events in August 2016. Angie and Russell Greene will be speaking at this event. Chris Judd and Brock McClean will also be in attendance.

Every single time Stand Up Events is mentioned **so is CGUs MIM.**

Angie will continue to **speak to as many clubs as possible** and gaining more sporting support for 2017.

Angie will be approaching **more brands and companies for sponsorship.**

Juy 26th - **Angie Greene speaking to Tennis Australia.**

**STAND UP &
STAND OUT!**

standupevents.com.au