





# CONTENTS

04	CEO INTRODUCTION
06-07	THE COMMITTEE
08-11	AMBASSADORS
13	MOVE IN MAY SPONSORS
14-15	WHY IS STANDING UP SO IMPORTANT?
16	CGU MOVE IN MAY
24	GALA
26	PREVENTION PROGRAM
27	IMPACT
28-32	ACTIVATIONS



## CEO INTRODUCTION

I cannot believe how quickly the past 3 years have gone. I am so proud of what we at Stand Up Events have achieved during this time, and I am personally more passionate than ever to fight for what we believe in as a charity.

We have run awareness and fundraising events, had 3 successful CGU Move In May celebrations and one 'Stand By Me' Gala. We have spoken at many schools, corporate functions, sporting clubs in a widespread effort to spread the message of equality for all people (regardless of sexuality and/or gender), and on top of all that we have worked very hard fighting for marriage equality.

Marriage equality was an important, positive and pivotal moment in Australian history, and changed the lives and hearts of many. However, marriage equality is not the end of the fight for equality, it is only the beginning! Unfortunately, male team dominated sports are still one of the most heteronormative cultures that currently exists within Australia – and we need to keep fighting to change this.

One of the most important choices we have made as a charity was to collaborate with Monash University from August 2017 to develop and conduct research that has never been done before in the Australian Football League. We will be implementing a pilot program into male team dominated sporting codes (males aged 16-20) which will result in an academic journal at the end of 2019. We made this important investment because we need to know that what we do is actually making a difference.

Sport is still not an inclusive space for people who identify as non-hetero or gender diverse.

Sport, just like every area of life needs to be a place where absolutely everyone can be their authentic self, and be embraced for exactly who they are.

Stand Up Events and CGU Move IN May is dedicated to making sport, and society, an equal and inclusive space for everyone.

**Angie Greene**  
CEO





# THE COMMITTEE

Meet the Stand Up Events team striving to create change and raise much needed awareness:



## ANGIE GREENE

Angie is the founder and CEO of Stand Up Events. Her background is in counselling, where she holds a Diploma in Holistic Counselling from the Australian College of Natural Medicine, a Batchelor of Social Science, specialising in counselling from the Australian College of Applied Psychology. During her time of study, Angie focussed her education and interest on the mental health of LGBTIQ youth.

Since founding Stand Up Events Angie has built up a vast network of support Australia wide to help the mission of Stand Up Events and challenge the heteronormative cultures of Australian sport in order to make a real change.

Wide to help the mission of Stand Up Events grow and challenge the heteronormative cultures of Australian Sport in order to make a real change.



## PATRICK VAGG

Patrick has a Batchelor or Law and Arts (majoring in Politics and History) from the University of Notre Dame Australia. After working in private practice for 10 years, Patrick now works in the state government sector for the Victorian Legal Services Commissioner.

Patrick is an original member of the Stand Up Committee and is overwhelmingly passionate about changing lives and eliminating homophobia in sport for generations ahead.



## MATTHEW SPANGHER

Matthew is a former professional AFL footballer. Matt played for 11 years and enjoyed premiership success with the Hawthorn FC in 2014. After his professional football career, he moved into a senior management role within the commercial team at Netball Australia and has recently relocated to London where he has begun working with an Aussie start up data company called Zegami.

Matt was an original member of the Stand Up Committee and is overwhelmingly passionate about eliminating homophobia in sport and providing a safe environment for everyone to enjoy sport as much as he was able to.



## WILLIAM TEHAN

William has spent his career in finance and strategy at Coles, and prior to that in M&A and tax consulting at PwC. He is a member of the Institute of Chartered Accountants in Australia, and Will also completed a Bachelor of Commerce (Accounting and Finance) at Monash University.

Will's long history playing sport from school through to the elite level in Australia and Europe has shaped his life in a positive way, and he is passionate about ensuring that everyone has the same excellent experience both physically and socially, along with being a strong supporter of equality in life for all people.



## SAMANTHA LANE

An award-winning journalist specialising in Australian Rules Football, Olympics and cycling, Samantha has been a member of Channel Seven's AFL television broadcast team since 2013.

Samantha's 12 years writing for The Age and Fairfax Media was highlight filled. She is a two-time Quill award winner from the Melbourne Press Club, and her work on the AFL and NRL doping scandals formed part of a Fairfax group entry that won a Walkley award. She has covered the Olympic Games and the Tour de France three times, and her work on the AFL women's league has been pioneering.

Samantha, an original member of the Stand Up Committee, has a strong passion for what Stand Up Events represents.

# AMBASSADORS



**TRENT COTCHIN**  
PROFESSIONAL AFL PLAYER



**JORDAN ROUGHEAD**  
PROFESSIONAL AFL PLAYER



**JOE DANIHER**  
PROFESSIONAL AFL PLAYER



**CHRIS DAWES**  
PROFESSIONAL AFL PLAYER



**ASH BRAZIL**  
PROFESSIONAL NETBALL PLAYER



**MATT SPANGHER**  
PROFESSIONAL AFL PLAYER



**JARRYN GEARY**  
PROFESSIONAL AFL PLAYER



**TYSON GOLDSACK**  
PROFESSIONAL AFL PLAYER



**JOBE WATSON**  
PROFESSIONAL AFL PLAYER



**MEG HUTCHINS**  
PROFESSIONAL AFL PLAYER



**BRENDON GODDARD**  
PROFESSIONAL AFL PLAYER



**MELISSA HICKEY**  
PROFESSIONAL AFLW PLAYER



**TOM HICKEY**  
PROFESSIONAL AFL PLAYER



**OLYMPIA VALANCE**  
ACTRESS



**SHANNON BYRNES**  
PROFESSIONAL AFL PLAYER



**LUKE BALL**  
PROFESSIONAL AFL PLAYER (RETIRED)



**SAMANTHA LANE**  
JOURNALIST, THE AGE



**JAYDEN HUNT**  
PROFESSIONAL AFL PLAYER



**STEVEN GREENE**  
PROF. AFL / VFL PLAYER (RETIRED)



**MOLLY MELDRUM**  
MUSIC LEGEND



**RUSSELL GREENE**  
PROFESSIONAL AFL PLAYER (RETIRED)



**MICHAEL JAMISON**  
PROFESSIONAL AFL PLAYER



**DARCY VESCIO**  
PROFESSIONAL AFLW PLAYER



**BEN BROWN**  
PROFESSIONAL AFL PLAYER



**FRANK SEDGMAN**  
PROFESSIONAL TENNIS PLAYER  
(AUSTRALIA, RETIRED)



**JESS HARRIS**  
ACTRESS



## AMBASSADOR PROFILE

# MEG HUTCHINS

### Tell us about yourself:

I'm a female footballer who has played over 200 games over 16 seasons.

I played in the first two AFLW seasons with the Collingwood Football Club before making an announcement following my second year to retire from AFLW football and continue playing VFLW football for the Hawthorn Football Club.

### What made you become a Stand Up Events Ambassador?

After meeting Angie Greene in 2016 and hearing all about what she aims to achieve with Stand Up Events, I was keen on getting involved in whatever capacity I could. I felt that it was super important to have an equal spread of male and female ambassadors and felt privileged to be included.

### Why are you so passionate about this cause?

I've been on the receiving end of homophobic slurs and heard homophobic language throughout my involvement in football over my time. It always made me feel sick to the stomach, and I never felt comfortable confronting the people making these hurtful comments. Over time I have been able to develop confidence and strong beliefs on what is fair and equal - I want to be able to now help give voice to those who feel that they don't have one, and support the continual evolution of equality and fairness. No one should ever be discriminated against for being different. Everyone should be celebrated and respected for being who they are.... themselves!

### What is your connection to sport and what do you think needs to happen to make sport more inclusive for LGBTIQ+ people?

I've been connected to sport for as long as I can remember. Mainly football, but I love being active and love being involved in sport. Sport gives me a sense of belonging. Sport makes me feel happy and safe and is an environment where I can thrive and be myself. It is for that fact that I think it's critical that sport plays a huge role in LGBTIQ+ inclusion. We all want people to feel safe, happy and comfortable within their skin and sport can be at the forefront of creating these environments. Sports people are role models within the community and can have a real impact on the attitudes and behaviours of the population by how we conduct ourselves and the environments we create.







# MOVE IN MAY SPONSORS 2018

Stand Up Events tailors customised packages with organisations who wish to support us. This way, we believe that both parties get the best out of the agreement. At Stand Up Events we want healthy and positive relationships with our sponsors.

## GOLD SPONSOR



[cgu.com.au](http://cgu.com.au)

## SILVER SPONSORS



[oliverandyork.com.au](http://oliverandyork.com.au)



[fivecreative.com.au](http://fivecreative.com.au)



[energyaustralia.com.au](http://energyaustralia.com.au)

## BRONZE SPONSOR



[collingwoodfc.com.au](http://collingwoodfc.com.au)

## APPAREL SPONSOR



Life Athletic

[jaggad.com](http://jaggad.com)

## VEHICLE SPONSOR



MINI GARAGE MELBOURNE

[mini.com.au](http://mini.com.au)



# WHY IS STANDING UP FOR EQUALITY AND INCLUSION SO IMPORTANT?

The simple answer? Because everyone deserves to be and feel equal.

We are optimists at Stand Up Events - and we are also realists. Achieving marriage equality was one of the best things that has happened in recent Australian history - but at what costs?

The amount of times we have heard; "We are done now, everyone is equal and feels equal". We WISH that this was the case, however, We cannot forget that;

Almost 40% of Australians voted no to Marriage Equality in 2017.

The lives of innocent people were up for public debate every single day, for months. The effects of this de-humanising public debate did not end on the 15th of November, 2017.

The attempted suicide rate within the LGBTIQ+ community increased

Life lines during the public debate increased significantly.

These are just a few of the examples of what happened whilst Australian people were voting on basic human rights.

(Outside of Marriage Equality - we move to the Not-so-fun-facts)

🚩 The mental health of LGBTIQ people is among the poorest in Australia.

🚩 The elevated risk of mental ill-health and suicidality among LGBTIQ people is not due to sexuality, sex or gender identity in and of themselves but rather due to discrimination and exclusion as key determinants of health.

🚩 Up to 80% of same-sex attracted and gender questioning young Australians experience public insult, 20% explicit threats and 18% physical abuse and 26% 'other' forms of homophobia (80% of this abuse occurs at school).

🚩 Approximately 50% of adult trans Australians experience verbal abuse, social exclusion and having rumours spread about them. A third have been threatened with violence, with 19% having been physically attacked (and a similar number reporting discrimination by the police), 11% experience obscene mail and phone calls and damage to personal property. 64% modify their behaviour due to fear of stigmatization and discrimination. 31 49% of trans respondents to a NSW study reported having been sexually assaulted.

🚩 LGBTIQ people have the highest rates of suicidality of any population in Australia. Being 4-5 times more likely to suicide than their heterosexual counterparts.

🚩 Up to 50% of trans people have actually attempted suicide at least once in their lives.

🚩 Same-sex attracted Australians have up to 14x higher rates of suicide attempts than their heterosexual peers. The average age of a first suicide attempt is 16 years - often before 'coming out'

## WHY IS THE FIGHT SO IMPORTANT WHEN IT COMES TO SPORT?

Our CEO has spoken to over 20 male sporting clubs to date, and when asked the question if people use homophobic language and behaviour (perhaps non intentional), 100% of hands have been raised, every single time.

This is not suggesting that people ARE homophobic, however, it gives us an insight into how the male team sporting culture can be perceived that way - with the consequence of having people eliminating themselves from sport, or staying in the closet. Neither are acceptable.



# CGU MOVE IN MAY

In 2018. We successfully completed our 3rd CGU Move IN May on Sunday the 20th of May.

CGU Move IN May is one of the largest public scaled community events in Australia that supports International Day Against Homophobia, Bi-phobia and Transphobia (IDAHOBIT). This event is open for anyone that believes in equality and inclusion – regardless of their sexuality and/or gender.

CGU Move IN May welcomes everyone from all backgrounds, abilities and cultures.

Our message has always been the same – we are all people – and CGU Move IN May is a celebration of this.

All profits from ticket sales goes towards our programs with Monash University, and our operational aims.

We would not be able to survive without the amazing support from the public and our incredible sponsors.

Bring on Move IN May 2019!



FROM 2016 – 2018  
THERE HAS BEEN  
AN INCREASE OF  
63% TICKETS SOLD

















# GALA

Our first ever 'Stand BY Me' Gala was held in September 2017 at The Glasshouse.

This was an amazing night which welcomed 252 people and raised awareness on the fight of Stand Up Events and equality and inclusion in sport.

There was a star-studded panel, including; Samantha Lane as MC, and speakers Meg Hutchins, Joe Daniher, Jordan Roughead and Emily Rowe.

All profits raised from this event went towards our Monash Programs and our operational aims.

Our next Gala will be in 2019, with the hope of this becoming one of our annual events.





# STAND UP EVENTS / MONASH PREVENTION PROGRAM

Stand Up Events and Monash have been hard at work putting together a comprehensive and life changing program with which to create a more inclusive sporting environment.

Currently Stand Up Events is recruiting additional teams to the program in order to ensure that the program has the scope to deliver change across a large portion of youth AFL teams and clubs, and to ensure that the evaluation of the effectiveness of the program is of the highest quality.

Our aim is that the initial run of the program will take place in the 2019 junior football season.

Little research has been conducted on ways to change homophobic behaviour specifically in sport. However, more than 150 studies have been conducted in other environments, primarily in schools. This research has identified three methods that are effective in changing homophobic behaviour:

1. Zero tolerance of behaviour and support for change to this behaviour by those in leadership positions.
2. Education programs delivered in an engaging and interactive manner. These can be delivered by an openly gay person, or they are also effective when delivered by a respected and admired male (such as a professional athlete).
3. Programs that change the perception of what is normal and acceptable behaviour. Examples include group discussions where people talk about homophonic behaviour and learn, through this, that others in a group find it offensive.



# STAND UP'S IMPACT/CLUBS+GROUPS+CORPORATES

Angie Greene and Stand Up Events have travelled far and wide in the last 12 months speaking about homophobia in sport and in our communities. The itinerary included:

## AFL CLUBS

Carlton Football Club  
Melbourne Football Club  
Collingwood Football Club  
Western Bulldog Football Club

## VFL / VAFA / AMATURE CLUBS

VFL Umpire Reserves  
Collegians FC  
Caulfield Grammar FC  
The Hamilton Pride Game  
Football Federation VIC  
Melbourne Grammar v Brighton Grammar  
Pride Game

## COMPANIES/GROUPS/SCHOOLS

KB Performance  
Glen Eira Council  
The Sacred Heart College  
Grimwade House  
IAG  
LuLu Lemon  
Melbourne Grammar School  
Victoria University  
NABs Womens Internal Day  
NOVA  
Salesforce Sydney and Melbourne  
MCN Sydney and Melbourne  
Ernst & Young  
JoyFM

## EVENTS

Internal workshop at The AFL.  
Vic Sports and Pride IN Diversity Panel.  
Angie Greene accepted SIAs Award on behalf of Marriage Equality at The Arias.  
Angie Greene featured on Channel Ten's The Project.  
Angie Greene featured as Cosmopolitan Magazine for 50 most influential LGBT people and influencers.  
St Kildas Pride March.  
Mini series for the AFLPA called "Better out than In".  
Inaugural Pride Game.  
Stand Up Events was nominated for The Globe Community Awards.  
Angie Greene was nominated for Straight Ally of the Year and was a finalist.  
Channel Seven's Sunrise.  
Angie Greene speaking at x5 Marriage Equality Panels throughout Victoria.  
Angie Greene invited as a guest speaker at Parliament House.



# ACTIVATIONS

**13 June**  
ABC Radio with Clare Bowditch. Angie Greene spoke about Move IN May.

**14 June**  
Fifi, Dave, Fev and Byron phoned in Angie Greene about equality in sport.

**MCN Melbourne:**  
Angie Greene guest speaker.

**17 June**  
Stand Up Events was a part of The Hamilton Pride Game. Both Angie and Russell Greene were guest speakers.

**22 June**  
Angie Greene and Stand Up Events responds to The AFL Footy Shows controversial comments towards the Trans Community. This response was featured in the Star Observer and news.com.au

**23 June**  
Angie Greene was interviewed on behalf of Stand Up Events by The Marngrook Footy Show. The segment will be featured before the Saints v Swans pride game.

**24 June**  
Angie Greene was the guest speaker on behalf of Stand Up Events at Football Federation VIC.

**20 July**  
Angie Greene is on the Marngrook Football Show speaking about Stand Up and Move IN May.

**22 July**  
Saints and Swans Pride Game in Sydney.

**27 July**  
Angie Greene is a guest speaker at an Ernst Young Event.

**30 July**  
Angie Greene is a guest speaker at Collingwood FC function.

**19 August**  
Angie Greene is a guest speaker at Carltonians function.

**2 August**  
CEO Angie Greene is invited to officially join the equality campaign in the fight for Marriage Equality and speaks on Triple Ms Hot Breakfast with Ambassador, Meg Hutchins.

Stand Up Events hosts a marriage equality press conference with 20 AFL/AFLW players, alongside the Lord Mayor.  
4th August

**4 August**  
Stand Up Events officially partners with Monash University, committing to raising funds of \$100,000 to make measurable change and world first research.

**12 August**  
Russell and Angie Greene are invited to be guests speakers on the SNFL Panel for the largest PRIDE round in Victoria.

**16 August**  
Angie joins Tiernan Brady and Robert Doyle (Lord Mayor) for a press conference at Fed Square to speak about Marriage Equality and the importance of equality in general  
IN May.

**23 August**  
Stand Up speaks on Geelong radio about equality and Move IN May.

**24 August**  
Stand Up speaks on Joy FM about Move IN May..

# ACTIVATIONS

**25 August**  
Ash Brazill and Angie Greene are guest speakers at Energy Australia for Wear It Purple Day.

**26 August**  
Stand Up hosts an equality round at f45 Franchises.

**26 August**  
Angie Greene is the guest speaker at Scotch College.

**4 September**  
Angie is a guest speaker at Melbourne Girls Grammar to speak about Stand Up Events and Move IN May.

**7 September**  
Stand Up Events hosts its first ever GALA. Tickets sold – 252  
MC – Samantha Lane  
Panel discussion: Emily Rowe, Jordan Roughead, Joe Daniher, Meg Hutchins

**14 September**  
Angie is the guest speaker at Sacred Heart Geelong College.

**17 September**  
Magda Szubanski and Stand Up Ambassadors Russell Greene, Frank Sedgman, Darcy Vescio and Angie Greene host a press conference at South Melbourne for Marriage Equality.

**22 September**  
Angie is the guest speaker at;

Bendigo Bank – morning breakfast

Luncheon hosted by Cecconis with special guests, Leigh Matthew and Tom Lynch.

**5 October**  
Angie is the guest speaker at a diversity workshop at Tennis Australia.

Tennis Australia will be implementing our Logo during the Australian Open in their brochure during the two weeks.

ME bank. Angie is the guest speaker at ME Bank.

**12 October**  
Stand Up Events are announced as finalists for the Australian LGBTI Awards in Sydney, 2018.

**19 October**  
Angie is a guest speaker at Wesley College Assembly.

**25 October**  
Angie Greene is invited as a panelist along side Rowena Allen for The Victorian Price Centre Events at Hall and Wilcox.

**30 October**  
Angie Greene was a finalist for Straight Ally of the Year for The Globe Awards.

**15 November**  
AUSTRALIA WINS MARRIAGE EQUALITY!!!!!!!

**16 November**  
Triple M invited Russell and Angie Greene to speak about Marriage Equality and Stand Up Events.

# ACTIVATIONS

## 25 November

Stand Up hosts a Trivia night.

## 29 November

Senate votes YES.

## 2018

### 15 December - 15 January

6 Spin Classes are held around Melbourne and Sydney dedicated to raising funds for Stand Up Events.

### 9 January

MP Tim Wilson acknowledges The Greene Family for the work done during Marriage Equality during his speech in Parliament.

### 13 January

Angie speaks on panel at the 'The Equality Project' alongside Casey Conway and Jason Ball.

### January

Australian Open – Stand UP Events was featured in the Australian Open tennis guide for the duration of the tournament.

### 28 January

Angie and Russell Greene walk with Magda Szubanski at the front of the AME party during the Melbourne Pride March.

### 29 January - 3 February

Good Wheel Hunting.  
Individual Ange Roan rides from Adelaide to Melbourne to raise awareness and funds for the Stand up programs.

### 7 February

Stand Up attends the launch of the 1st ever AFLW Pride Game. Carlton V Bulldogs.

## 20 February

Nandos hosts a Move IN May launch event with all profits raised going towards Stand Up Events. We had 110 in attendance. Popular Australian Band – Kingswood – donated their time to the night.

## 24 February

AFLW Pride Game. Angie Greene speaks to JOY FM on the night.

## 1 March

Angie Greene speaks at a Twitter event in Sydney before the Mardi Gras, about Marriage Equality, Stand Up Events and Move IN May.

## 3 March

Stand Up Events is nominated for Community Initiative of the Year at Sydney's LGBTI awards.

## 4 March

Stand Up walks in Mardi Gras.

## 5 March

We start creating our Move IN May campaign with Oliver&York, featuring most of our Ambassadors.

## 8 March

Angie Greene speaks at SEDA College for Womens International Day.

## 22 March

Angie Greene attends North Melbourne Blue Roos (LGBTIQ group) event with Ben Brown.

# ACTIVATIONS

## 1 April - 20 May

QMS donates billboards every week to promote Move IN May.





# ACTIVATIONS

## 16 April

Russell and Angie Greene are guest speakers at The MCG for Hawthorns Pride event.

## 30 April

Angie Greene speaks at ½ time on the ground at The MCG during Richmond V Collingwood.

## 1 May

Apparel brand Jaggad create Equality tights for people to wear to Move IN May – with profits going towards our programs and operational aims.

## 12 – 20 May

MINI gives Stand Up a wrapped Move IN May car to promote Move IN May for 3 weeks in the lead up to event.

## 13 May

Angie Greene presents to The Collingwood FC staffing group.

## 15 May

Angie Greene and Ambassador Tyson Goldsack speak about Move IN May, and Hannah Mouncey, on AFL360.

## 17 May

Angie Greene presents to the Collingwood FC playing group.

## 20 May

MOVE IN MAY!!!

## 27 May

Russell Greene is a guest speaker at The Williamstown FC Pride Game

## 5 June

Russell Greene gets Hannah Mouncey on Open Mike to finally have her say.

## 7 June

A.Greene speaks to Tom and Olly in Triple M about SUE and MIM

## 9 June

A.Greene attends the 3rd AFL Pride Game. Speaks at Saints Pride function and JOYFM

## 13 June

A.Greene speaks at Brighton Grammar School assembly.

## 20 June

SUE attends The Pride In Sport Awards

## 24 June

R.Greene, along with Daniel Kowolski are guest speakers at the second Hamilton Pride Game. A.Greene presents the trophy to the winning team.

## 1 July

A.Greene, Hannah Mouncey and James Lolicato speak at an SFNL Pride Event.





P.O. BOX 58  
HAMPTON VIC 3188

[CONTACT@STANDUPEVENTS.COM.AU](mailto:CONTACT@STANDUPEVENTS.COM.AU)

[STANDUPEVENTS.COM.AU](http://STANDUPEVENTS.COM.AU)

DESIGN BY FIVE CREATIVE | [FIVECREATIVE.COM.AU](http://FIVECREATIVE.COM.AU)



